

May 17, 2019

Hello Farmers' Market Vendors,

The 2019 Alamosa Farmers' Market season will soon be upon us and we have lots to share with you. We will continue to offer fresh Colorado and regional produce, hand-crafted goods, properly certified honey, animal products, bakery items, food stuffs and permitted cottage foods. Our **Downtown Market** will continue on **Saturdays from July 6 to October 5, 8:30 am to 1:30 pm** at the same site we have used for the past few years.

This is my 7th season with the market and I had many things that I wanted to do to prepare for the 2019 season. However, due to a serious family situation, I am streamlining things as much as I possibly can for this season. I will highlight some market changes in this letter but I urge you to read all the material included. If you have questions, please reach out to me via e-mail (alamosafarmersmarket@gmail.com), phone (719-480-4365), or Facebook.

I appreciated having registration on-line last year but decided we needed a different format to meet our needs so I have created a Google form for on-line registration. This allows me to get everyone registered without having to decipher handwriting and have our checkout forms ready more easily. However, I am well aware that some folks don't like computers so you can still register the old fashioned way and fill out the paperwork. It is included in this packet. Do me a favor and write very legibly. I have issues reading folks handwriting every single season and if you do that with things like your phone number and/or e-mail, I have no way to quickly contact you to sort out your forms. There are two links for the on-line process. The first is this one: <https://forms.gle/mKf9XZVv1Yzn9epRA>. That is the same as our Vendor Application. The second is: <https://forms.gle/KDH2sBUkESm4VtEp8>. This one is the on-line list of the rules and regulations. You need to respond to both to have your vendor application complete. If you do this with a G-mail account, then you can go back in and change your information later on.

We made some changes to vendor fees this season. We are charging a bit more for vendors who want to have their vehicles with them and a bit less for vendors who don't need a vehicle in the Market space with them. I have also been working very hard to find other sources of funding and cutting costs for this season so that we won't have to raise fees again for some time. Every dime you give to the market goes right back into running the market. This season we are asking all vendors to pay for their first market booth fees at the **start** of the market day. If you are paying for the season, we will take that into account; you will not be double charged. Based on feedback from last season, we will not be asking vendors to use tablets this season for the SNAP or Double Up programs. Instead we will be going back to the paper vouchers. Thank you for patience with these changes for the 2019 season.

See you all in July!

Mandy Pittman

Mandy Pittman, Director
Alamosa Farmers' Market

